

Lean Fundraising



Used free Web 2.0 marketing methods to get 1,500 attendees at career fair, triple amount of attendees from previous year.

Used e-newsletter instead of paper newsletter for nonprofits, saved \$10,000 per year in time, energy, and paper resources per nonprofit.

Recruited, Interviewed and Leveraged volunteers for design, writing, grant research, workshops, data entry, computer networking.

Saved \$500.00 and one week of time by emailing sponsorship packages and followup emails for corporate sponsors.

Streamlined development processes for sponsorship, mailings, vendor recruitment, grant research, proposal writing, and events.

I can help you use Lean Fundraising to help your development office get even more efficient.